

MemberClicks

- Affordable LMS system which would integrate into our website easily. We have control over layout and content. Integrates with Event Platform for synchronous, virtual events.
- Would allow us to offer technician CE at little or no additional cost (not ACPE-accredited, but mapped to PTCB blueprint for CE).
- No “revenue sharing” required via resale marketplace.
- Does not have a built-in process for managing ACPE-required tracking of participant activity.
- Unsure if pricing quoted by OSU would apply if we use this vendor’s LMS.
- Annual cost may be higher than other options under consideration (perhaps 10-20%).

Lecture Panda

- Streamlined interface with included LMS used by a number of other pharmacy professional organizations and developed by a pharmacist.
- Easily tracks participation and completion for ACPE accreditation purposes.
- Possibility of providing CE to other groups that share the platform (not sure if there is additional cost). Potential to reach a national audience with our programing, potentially increasing revenue depending on utilization.
- We would be responsible for transitioning all synchronous virtual events to on-demand format.
- Unsure if pricing quoted by OSU would apply if we use this vendor’s LMS.
- No Event Platform, so there would be an additional cost for any synchronous, virtual events.
- Cost is dependent on level us utilization, so predicting expenses may be more difficult.
- Some revenue sharing via resale marketplace (I don’t know the exact fee, but likely a % of transactions)

OSU COP

- Visually appealing LMS interface with a landing page that would be “branded” specifically for us (OSHP; no OSU-branding...I think)
- They would convert our live event recording to digital on-demand material and store on the LMS (for a flat fee per event).
- Keeps our money in-state using existing professional and education partner.
- Potential to reach a national audience with our programing, potentially increasing revenue depending on utilization.
- Some revenue sharing via resale marketplace (I don’t know the exact fee, but likely a % of transactions)
- No Event Platform, so there would be an additional cost for any synchronous, virtual events.

In general, I’m estimated we would have to charge between \$15-20/credit to break even, but that is based on a incomplete understanding of all the financials and could be over- or under-estimated (i.e. just a guess.)