

28 December 2020
OSHP Board of Directors
Portland, OR
Subject: The implication of Auctria in OSHP Annual Seminar Silent Auction

Dear OSHP Board of Directors,

In the effort of increasing efficiency and decreasing waiting time for Silent Auction related purchases, we would like to request \$129.95 for the implication of the Auctria Software. This software allows live tracking bidders and donors, inputting the card information and paying electronically, generating email receipts, and exporting data in excel files. Likewise, the usability will encourage competition and the ease in bidding.

Over the years, the annual seminar silent auction has been a success in bringing in funds supporting the OSHP Student Scholarship. Traditionally, the auction and the documentation have been done on paper. This created many confusions that resulted in a long line for auction item payments. Also, the lack of documentation makes it difficult to pass on the planning process to the next SSHP presidents. Brittany offered a potential solution through the use of the Auctria software. Bidders and donors information, live bidding tracking, and money transactions will be streamlined online. There will be no wait time and more robust documentation of the whole process. Another benefit that the Auctria Software offers is proxy bidding, which means someone is in a session can hypothetically let someone bid on an item on their behalf.

We greatly appreciate your input and discussion on this.
Jason Nguyen, Erin Wu

Auctria Software

General Information:

- Track details of your bidders and donors: know who donated what, and generate donors receipts either to print or by email.
- Proxy Bidding
- Live and Test Modes
- Can import data as excel files
- If you only need to print bid sheets and other forms its \$69.95 with unlimited items but no bidders or bid tracking
- Lite Account option is free, only includes 30 items and \$2750 in bids for a single event
- Optional text-based bidding, \$50 fee includes 1,000 texts, then \$25 for 1,000 additional texts
- No percentage charge of what event raises

Credit Cards:

- Credit card processing done through stripe.com or authorize.net, the latter has the ability to integrate other credit card software
- Credit Card Reader is part of the Auctria software for faster processing, so theoretically we should be able to use a card swipe, would still need to type in CCV code after swiping.
 - Payment options does allow you to make the CCV code optional
- Does allow you to register credit cards to a user (optional) through a secure system and you can remove the credit card after the conclusion of the event
 - This will not affect existing charges and refunds can still be given, not additional purchases can be made once removed

Auctria allows CC refunds and will include the CC processing fee in refund

Donor Information:

- Donors are stored in Auctria per organization, not per auction
- Donor donations are used to record donations you receive from Donors in support of an event that are not items you will be including in the auction
 - Cash, sponsorships, donations in-kind

Expenses:

- Track expenses such as advertising and promotion, printing, and volunteer expenses like mileage reimbursement and coffee

Pricing:

Level	Price Per Year	Auction Limit	# of Auctions	# of Users	Credit Card Fee	Tracking
Bronze Level	\$89.95	\$15,000	2	5	0.5%	X
Silver Level	\$129.95	\$50,000	4	20	0.5%	Sales Tax and Consignment
Gold Level	\$229.95	\$100,000	8	99	0.3%	Sales Tax and Consignment
Platinum Level	\$349.95	Unlimited	Unlimited	99	0.2%	Sales Tax and Consignment