### **OREGON SOCIETY OF HEALTH-SYSTEM PHARMACISTS**

# 2022 PARTNERSHIP & EXHIBIT OPPORTUNITIES



By becoming an OSHP Partner or Exhibitor, you will help to further educate and develop the health-system pharmacy community.

OSHP provides you the opportunity to become a part of the health-system pharmacy community which promotes the professionalism of its members. OSHP can connect you with individuals and organizations that are at the forefront of knowledge and expertise, while helping you raise your organization's profile and awareness with this community.



## **ABOUT OSHP**

OSHP is a professional pharmacy organization which advocates excellence in pharmacy practice.

OSHP membership consists of practicing pharmacists, pharmacy technicians, pharmacy residents, pharmacy students, and pharmaceutical representatives.

Our Membership is involved in:

- Hospitals
- Home infusion
- Long term care
- Ambulatory care clinics
- Retail pharmacies
- Managed care



**5 Reasons You Should Support OSHP!** 



1Build brand name recognition2Provide product education3Gain industry-wide exposure4Identify opportunities for your company5Network with decision makers

### **OUR MISSION**

To promote the professional development of pharmacists and the advancement of pharmacy practice in Oregon through education, collaboration and advocacy.

## **OUR VISION**

Oregon will be a model of excellence for the practice of health system pharmacy.



February 2022

Dear Potential Partner/Exhibitor,

The Board of Directors of the Oregon Society of Health-System Pharmacists invites you to participate as a Partner or Exhibitor for the OSHP Annual Seminar on April 22-24, 2022 at Sunriver Resort in Sunriver, Oregon and the Fall Seminar in November of 2022 in Portland, Oregon.

We anticipate 500 pharmaceutical professionals will attend events, representing hospitals, home infusion, long term care, ambulatory care clinics, and retail pharmacies throughout Oregon and S.W. Washington. OSHP Members represent more than 40 hospitals in Oregon, many of which are clinical pharmacists and administrative leaders at their institutions. Both events are in accordance with ACCME guidelines, the exhibit area will be in a separate location from the area where the educational sessions will be taking place.

Partnering and exhibiting in OSHP's Seminars is also a great opportunity to meet one-on-one with OSHP pharmacists. This is an excellent business opportunity and a way to show your support for local pharmacists. Don't miss this unique chance to introduce your products or services to this important buying group.

On behalf of the Industry Relations Council and the OSHP Board of Directors, we would like to thank you in advance for your continued support of OSHP.

Sincerely,

Barrett

Stacey Barrett OSHP Association Manager 503.255.2973 | sbarrett@oshp.org OSHP Tax ID# 23-7025546

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## **PARTNER OPPORTUNITIES**

	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Recognition at all Events	Included	Included	Included
Logo on OSHP Communications	Included	Included	Included
Website Rotating Banner Ad for one year	Included	Included	
5 minute presentation at (1) OSHP Board Meeting	Included		
Membership (Up to 2)	2	1	
Career Center Posting (Up to 10 per year)	10	5	1
5 minute presentation at (2) Chapter Meetings	Included		
<ul> <li>OSHP Annual Seminar</li> <li>Introduction of ASHP Presenter</li> <li>Ad in onsite program</li> <li>Listed as Partner on event materials</li> <li>Exhibit Booth</li> <li>Introductions made by OSHP staff to support lead generation</li> </ul>	Included Full Page Ad Included Included Included	Half Page Ad Included Included	1/4 Page Ad Included Included
<ul> <li>OSHP Fall Seminar</li> <li>Introduction of 1st Presenter</li> <li>Ad in onsite program</li> <li>Listed as Partner on event materials</li> <li>Exhibit Booth</li> <li>Introductions made by OSHP staff to support lead generation</li> </ul>	Included Full Page Ad Included Included Included	Half Page Ad Included Included	1/4 Page Ad Included

#### ANNUAL SEMINAR

The Annual Seminar is a weekend long event held in the spring. This event provides 15 hours of continuing education, Fun Run, poster session, awards banquet and a silent auction to benefit our student scholarship fund. There is an opportunity to visit an array of pharmaceutical exhibits in between sessions.

#### FALL SEMINAR

The Fall Seminar is a daylong event typically held in Portland. A variety of clinical education programs are offered that appeal to pharmacists practicing in ambulatory and hospital settings alike. There is also a student specific track, which provides information about residency programs and career opportunities for new graduates. Students can obtain specific information about residency programs in Oregon at the residency showcase exhibit. Of course throughout the day it is possible for attendees to spend time visiting an array of exhibits on display by local pharmaceutical representatives

# A LA CARTE OPPORTUNITIES

Annual Seminar	Investment
Industry Exhibit	\$1,200/\$1,500
Friday Welcome Reception	\$1,000
Saturday Lunch	\$2,500
Saturday Awards Dinner	\$5,000
Sunday Breakfast	\$1,000
Saturday Break	\$500
President's Council Breakfast - 5 minute presentation (Sunday)	\$2,000
Student Sponsor	\$1,000 each
Fall Seminar	Investment
Industry Exhibit	\$1,000/\$1,300
Residency Showcase Exhibit	\$250
Lunch	\$2,000
Break	\$250
Student Sponsor	\$250 each
Digital	Investment
<b>Rotating Logo on Website</b> Rotating logo with link on home page for 12 consecutive months.	\$1,000
<b>Rotating Banner Ad on Website</b> Rotating Banner Ad will be displayed on OSHP website. Advertisiement does not indicate endorsement by OSHP.	1 month: \$250 4 months: \$800 12 months: \$1,200

### **ANNUAL SEMINAR TENTATIVE SCHEDULE**

#### Friday, April 22, 2022

#### 1:00 - 6:00 pm Registration Open

**2:00 - 2:50 pm (General Session)** Biosimilar Medications presented by Deanna Moretz, PharmD

**3:00 - 3:50 pm (General Session)** Preceptor Development - Receiving Feedback presented by Katie Foster, PharmD, BCPS

3:50 - 4:10 pm Break

**4:10 - 5:00 pm (General Session)** Poster to Podium

5:00 - 6:00 pm Welcome Reception with Exhibitors

Saturday, April 23, 2022

7:15 am - 5:30 pm - Registration Open

7:30 - 8:00 am - Continental Breakfast with Exhibits

**8:00 - 8:50 am (General Session)** Vitamania presented by Craig Williams, PharmD, BCPS, FNLA

8:50 - 9:20 am Break with Exhibitors

**9:20 - 10:10 am (General Session)** Legislative Update presented by Mike Millard and Hyesso Chae

**10:20 - 11:20 am (ASHP - General Session)** A Proactive, Patient-Centered Approach to Managing Immune-Related Adverse Events

11:25 - 12:20 pm - Poster Session

## **Annual Seminar Schedule Continued...**

11:50 am - 12:20 pm - OSHP Section Networking

11:25 am - 12:30 pm - Exhibits Open

12:30 - 1:30 pm- Networking Lunch

3:50 - 4:10 pm Break

**1:40 - 2:30 pm (Track A - General)** Evolving Landscape of Treating Gram Negative Bacteremia Presented by Brent Footer and Alyssa Christensen

**1:40 - 2:30 pm (Track B - Geriatrics)** Osteoporosis Treatment Updates presented by Lindsey Reakes

**2:35 - 3:25 pm (Track A - General)** CHF Guideline Updates presented by John Mackay

**2:35 - 3:25 pm (Track B - Geriatrics)** Pharmacist Role in Palliative Care presented by Danielle Backus

**3:30 - 4:20 pm (Track A - General)** Technology in Diabetes presented by Brianna Patacini and James Huang

**3:30 - 4:20 pm (Track B - Geriatrics)** Pharmacotherapy for Neuropathic Pain presented by Spencer Potter, PharmD

4:40 - 5:40 pm - Fun Run

6:00 - 8:00 PM - Awards Celebration

### **Annual Seminar Schedule Continued...**

Sunday, April 24, 2022

7:30 - 8:15 AM - Breakfast

7:00 - 8:00 AM - President's Council Breakfast

**8:00 - 10:00 am (Clinical Pearls Session)** Clinical Pearls

**10:10 - 11:00 am (General Session)** Pharmacy Informatics - Med Safety presented by Jenny Radke

11:00 - 11:10 am - Break

**11:10 am - 12:00 pm (General Session)** BOP Updates presented by Joe Schnabel and Michelle Murray

#### 12:00 pm - End of Seminar



### **Fall Seminar Tentative Schedule**

#### November 2022

7:30 - 8:15 AM - Registration & Continental Breakfast

7:30 am - 1:30 pm — Industry and Residency Exhibit Showcase

8:15 - 9:15 am — General Session

9:15 - 9:35 am - Break with Industry and Residency Exhibit Showcase

9:35 - 10:35 am - Track A

10:35 - 10:55 am - Break with Industry and Residency Exhibit Showcase

10:55 - 11:55 am - Track B

11:55 am - 1:20 pm - Lunch

2:25 - 3:25 pm - General Session & Student Session

2:25 - 3:25 pm - General Session & Student Session

3:25 - 3:40 pm - Break

3:40 - 4:55 pm - General Session

4:55 pm - Fall Seminar Concludes

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Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and

2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and

3. I am a U.S. citizen or other U.S. person (defined below); and

4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person	Date ►	01/14/2020
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#### General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

#### Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

· Form 1099-INT (interest earned or paid)

Form 1099-DIV (dividends, including those from stocks or mutual funds)

· Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)

· Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)

- · Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- · Form 1099-C (canceled debt)
- · Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.



### 2022 Partnership & Exhibit Agreement

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<ul> <li>Industry Exhibit</li> <li>Friday Welcome Reception</li> <li>Saturday Lunch</li> <li>Saturday Awards Dinner</li> <li>Sunday Breakfast</li> <li>Break</li> <li>President's Council Breakfast</li> <li>Student Sponsor</li> </ul> Digital Sponsorship <ul> <li>Rotating Logo on Website - \$1</li> <li>Rotating Banner Ad on Website</li> </ul>			Industry Exhibit Residency Showcase Exhibit Lunch Break President's Council Breakfast Student Sponsor	
<ul> <li>Requirements and Terms:</li> <li>OSHP reserves the right to change</li> <li>All payments due must be paid in</li> <li>All Partnerships, Exhibits and Spot</li> <li>By submitting the Agreement forreagreement and am authorized to end</li> </ul>	full prior to printing of ev nsorships are sold on first <i>n to the</i> OSHP, <i>I understa</i>	-come, first-se and and agree	rved basis. to the provisions and terms and co	nditions as listed on t
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REGISTER ONLINE at www.oshp.org | Questions, contact Stacey Barrett at sbarrett@oshp.org.